

BAROSSA VINTAGE FESTIVAL

HANDCRAFTED SINCE 1947

EVENT PARTICIPATION AGREEMENT 24 – 28 APRIL 2019

EVENT REGISTRATION

- All Barossa Vintage Festival events must be registered through reg.barossavintagefestival.com.au prior to 27 September 2018. Events not registered before this date will not be included on the website, printed program, or have the right to use the Barossa Vintage Festival logo or branding unless previously agreed with Tourism Barossa.

FEE STRUCTURE

Event participation is subject to the following event registration fees and in-kind donations. Registration fees directly support the development and marketing of the Barossa Vintage Festival while donations of products or services are invested in supporting Barossa Vintage Festival Sponsors and promotional opportunities.

- Standard Event Registration \$660 (inc GST)** plus a donation of 12 bottles of wine
- Community/NFP Event Registration \$385 (inc GST)** plus a donation of 6 bottles of wine or tickets
- Budget Community/NFP Event registration \$165 (inc GST)**

REFUNDS FOR CANCELLED EVENTS

- Full refund of the event registration fee is available if the event is cancelled before 12 October in writing to Tourism Barossa
- 50% refund is available if the event is cancelled between 13 October and 31 October
- No refunds on event cancellation will be available after 1 November.
- Program will be launched at the beginning of December

TICKETING

Ticketing will be available for all events directly through barossavintagefestival.com.au and are subject to the following fees and charges:

| Ticket Price | Inside Fee (Event Manager) | Outside Fee (Customer) |
|-------------------|-------------------------------|---------------------------|
| <19.99 | \$1.10 | \$3.50 |
| \$20.00 - \$49.99 | \$2.20 | \$3.50 |
| \$50.00 - \$79.99 | \$3.30 | \$3.50 |
| >\$80.00 | \$4.40 | \$3.50 |

For example, a \$30 ticket will be advertised as \$30 + Booking Fee. The Customer will pay \$33.50. The inside charge to the event manager is \$2.20 so the settlement amount will be \$27.80. Please keep this in mind when setting your pricing structure.

- A minimum of 50% of the total allocation of tickets must be available through barossavintagefestival.com.au
- Event managers are able to also use other ticketing services to sell the remaining allocation. We recommend Barossa.com.
- Allocations may need to be adjusted regularly and it is the event manager's responsibility to keep track of this to avoid overselling an event.