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MEDIA RELEASE

SUPPORT FOR VINTAGE FESTIVAL GROWS

Tourism Barossa is proud to announce the major festival partners for the 2019 Barossa Vintage Festival, acknowledging the support for the Festival continues to grow amongst the Barossa business community.

Festival Director, Jenny O'Brien is thrilled with the calibre of events for the 2019 Festival and acknowledges that without the support from sponsors the Festival could not continue in its current capacity.

"We are excited to announce our major festival partners for 2019 and welcome Barossa Grape and Wine Association, the South Australia Government and South Australian Tourism Commission, Cellarmasters, The Co-op and The Barossa Council," said Jenny.

"Along with our major festival partners, we are also thrilled to be receiving support from our presenting and supporting partners.

"The longevity and success of the Festival is without a doubt testament to the backing of our local community and businesses who continue to support Australia's iconic food, wine and community event. The Barossa Vintage Festival is led by the community, for the community.

"Right now, we're entering an exciting time for the Festival. The events are in and I'm proud to say the 2019 program will feature almost 90 events showcasing the Barossa's wonderful wine, food, arts, culture and community.

"We look forward to working with all of our sponsors, and the wider community, to deliver a Festival that attracts visitors to the region and gives them a glimpse into the Barossa lifestyle."

The Festival program will be officially launched on December 6, the same time tickets will go on sale.

The 2019 Barossa Vintage Festival will feature over 90 wine, food, arts and community events over five days from April 24-29. For more information visit www.barossavintagefestival.com.au.

Comments from Major Festival Partners:

James March, Chief Executive Officer, Barossa Grape and Wine Association

"The Barossa Vintage Festival is a celebration that unifies the cultural cornerstones of our community, bringing food, wine, art, music and heritage together. We are proud to continue our participation as a major sponsor and share in its enduring success."

Christine Ricketts, Cellar Director, Cellarmasters

"Barossa Vintage Festival is all about celebrating the world-class wines this region is famous for, so we're delighted to be a part of this iconic event. We employ and work with numerous Barossa locals and winemakers, so this is a great time for us to celebrate and recognise the fruit of their hard labour with the entire community."

Neil Retallick, Chief Executive Officer, The Co-op

"For 75 years, The Co-op has supported the local community, both economically and culturally, on behalf of its members. Our sponsorship of the Vintage Festival is a perfect example of this commitment. The Vintage Festival celebrates everything that makes the Barossa the great community that it is. The Co-op is very pleased to support it."

#BVF2019 #mybarossa #barossa

www.barossavintagefestival.com.au

Martin McCarthy, The Barossa Council

“The Barossa Vintage Festival is a proud Barossa institution and The Barossa Council is pleased to support this high-profile community event through significant sponsorship and event management support.”

Major sponsors

Barossa Grape and Wine Association, Cellarmasters, The Co-op, The Barossa Council, South Australian Tourism Commission

Presenting Partners HWR Media, Peter Lehmann Wines, Clarke & Turner Travel Associates with Singapore Airlines, Barossa Enterprises, The Herald, Steinborner, Tim Smith Wines, Homburg, Seppeltsfield.

Supporting Partners

gthink studio design, 3DR, Finsbury Green