



7 December 2019

2019 Barossa Vintage Festival to tell community's Barossa stories

The Barossa Vintage Festival officially launched its 2019 online program last night (Thursday, 6 December) at the Jam Factory, Seppeltsfield, with tickets on sale from today.

The program, which showcases close to 90 events, over a five-day period (April 24-28) features a host of dynamic events that tell the Barossa story while celebrating the region's strong connection to wine, food and culture.

The 2019 program sees the return of events like the much loved Ziegenmarkt, Vintage Festival Parade and esteemed Barossa Wine Auction, but also welcomes new events like the Greenock Feast-ival, Something in the Street and The Parade Carnival.

Festival Director, Jenny O'Brien acknowledges the constant evolution of the Festival, with a host of new events and experiences for the 2019 Festival.

"For this Festival we've seen a return of some of the traditional Barossa Vintage Festival events, such as the Vintage Festival Ball and Strassenfest, which is really exciting," she said.

"And at the same time, we've seen a reinvigoration amongst the local community and businesses to create amazing events that celebrate the Barossa culture, lifestyle and of course our incredible wine and food.

"This diversity of this year's program is something special and we feel it really shines a light on the Barossa community and the foundation on which it is built. From intimate wine tasting and blending experiences, masterclasses and long lunches, to high tea in the garden, lawn parties, picnics and markets; the Vintage Festival has it all."

The Barossa Vintage Festival is a much-loved tradition, since 1947, for not only the Barossa community, but international and interstate visitors who converge on the region to soak up the Barossa lifestyle and immerse themselves in the celebrated culture.

Almost half of the events in the program are free or under \$20 with a huge selection of family friendly events too, making the Barossa the perfect destination for the April school holidays.

“The 2019 Barossa Vintage Festival has something that appeals to everyone, whether that is wine, food, live music, arts or culture. It’s the whole package when it comes to Barossa experiences,” said Jenny.

“And that’s what it’s all about. We want people to discover and love the Barossa so much they’ll keep coming back time after time. The Festival is chance for people to take their time, immerse themselves in the amazing events and absorb the Barossan way of life.

“We’re so incredibly proud to say the Barossa Vintage Festival is unlike any other regional event.”

Jenny acknowledged the incredible support from the Barossa community and business who have come on board as sponsors, Festival convenors, event coordinators and the hundreds of volunteers.

“Without their support we would not be in a position to deliver this Festival and have the opportunity to tell our Barossa story to the world.”

In respect of those who served, no Vintage Festival events have been scheduled prior to 12noon on Anzac Day. The program also includes full listings of all local dawn services as a way to encourage people to rise early to commemorate Anzac Day.

Check out the events online and start booking your tickets are now on sale via barossavintagefestival.com.au. Hard copy programs will hit the streets in Adelaide and the Barossa from early January.

So, if you’re stuck for a Christmas gift for a friend or family member, you can’t go wrong with tickets to the Barossa Vintage Festival. Encourage them to spend the day, or the week in the Barossa, immersing themselves in the culture and heritage of the Barossa. They’ll love it!

BAROSSA VINTAGE FESTIVAL

April 24 -28 2019

barossavintagefestival.com.au

#BVF2019 #mybarossa

For more information contact Taryn Wills, Marketing Co-ordinator 0408 477 584 or email taryn@tourismbarossa.com.au